



## **KWAZULU-NATAL PROVINCE**

**AGRICULTURE AND RURAL DEVELOPMENT**  
REPUBLIC OF SOUTH AFRICA

### **MEDIA INVITATION**

**01 July 2024**

#### **KZN DARD TAKES A STEP TOWARDS COMMERCIALISING WOOL PRODUCTION, AN INDUSTRY SERVING AS AN IMPORTANT CATALYST FOR RURAL ECONOMIES**

The KZN Department of Agriculture & Rural Development (DARD) will be empowering emerging wool producers within the province through the supply of Dohne Merino breeding rams to provincial Wool Growers Associations. The rams will aid in the improvement of genetics of local animals leading to increased financial returns.

On Thursday, MEC Thembeni Madlopha-Mthethwa will be in the Harry Gwala District to hand over the rams to 14 associations within the district. In addition, some of these associations will be receiving shearing infrastructure and fencing.

MEC Madlopha-Mthethwa has emphasized that economic growth remains the most powerful instrument for poverty reduction. Therefore, the department would diligently intensify efforts to stimulate growth of rural economies through the provision of resources to farmers. "Our greatest responsibility is to alleviate poverty by confronting unemployment and inequality. Therefore, this particular programme will enable our farmers to grow within the industry while uplifting rural economies," said MEC Madlopha-Mthethwa.

On the day, the MEC will also be visiting the newly constructed Ngudwini dip tank which has created jobs and also inspect the Mbumbane Grazing Camp. Members of the media are cordially invited to attend and cover this event. Event details are as follows: Date: Thursday, 04 July 2024 Time: 10h00am Venue: Kwa Senti, Mnceba Junior Secondary Secondary Sportsfield, Ward 08, Umzimkhulu LM, Harry Gwala District

For media inquiries, please contact: Ms. Lethuxolo Nxumalo, Media Liaison Officer, 073 031 9293  
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